**City of South Lyon**

**Downtown Development Authority Agenda**

**January 14, 2016**

**8:30 a.m.**

**Call to Order**

**Roll Call**

**Approval of the January 14, 2016 Agenda**

**Approval of the November 12, 2015 Minutes**

**Citizen Comments**

**New Business**

1. Discussion: Develop DDA calendar of events with deadlines related to requests for City Assistance, advertising, etc.
2. Discussion: Evening meeting to meet with local organizations for input and help with ideas related to the Downtown.
3. Cool Yule Recap and wrap-up

**Old Business**

1. Crosswalk Striping
2. Over the Road Banner – update on status
3. Committee Updates:
   1. Marketing & Promotions
      1. Discussion regarding updating improving/increasing holiday decorations in Downtown
   2. Farmers Market
      1. Purchase of Enclosed Trailer
   3. Consider creation of sub-committees responsible for DDA sponsored events

**Tabled Business**

1. DDA Board Vacancy

**Board Member Comments**

**Adjournment**

**Upcoming Meetings**

*The DDA Board meets on the 2nd Thursday of the month at 8:30 a.m. at South Lyon City Hall, 335 S. Warren.*

**Board Members**

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(1) vacant seat