

Fagin gave an overview of proposed projects. He noted that the post office alley was a priority. Cook discussed improvements to Pontiac Trail.

There was a discussion about funds available to the DDA. Cook stated that the fund balance was approximately \$86,000 after the last fiscal year.

There was a lengthy discussion of potential projects. Some of which included:

Short Term Projects:

- Improve/install consistent landscape materials throughout the downtown. Focus on: Wells Street Parking Lot, North/South Parking Lots on Pontiac Trail and pocket park near Lake Street Mercantile.
- Powerwash sidewalks throughout the downtown.
- Purchased banners with DDA logo.
- Post office art/murals/façade improvement
- Organizing a spring clean up for downtown
- Cement pads for bike racks and benches
- Repaint/repair benches currently downtown and put them in places where they will be used
- Participate in DIA Inside/Out program again
- Put out ground planters in downtown
- Take down old DDA signage, straighten current signage
- Install public parking sign at access point to Wells Street lot near TenPenney's Furniture
- Repair and maintain trash receptacles downtown
- Top coat and stripe North/South Parking lots

Longer Term Projects:

- Make crosswalks uniform throughout downtown (stamped concrete, striping). Crosswalks in DDA: Whipple/Pontiac Trail, 10 Mile/Pontiac Trail, Liberty/Pontiac Trail, McHattie/Pontiac Trail)
- HAWK lighted crossing at SL Hotel crossing

Cook stated that the project to improve Pontiac Trail will begin in May. There was a lengthy discussion about how this project will change crosswalks in the project area. Carroll noted that the DDA should be involved in these design decisions. Jarratt discussed various forms of stamped concrete, colors, etc. Maintenance issues regarding stamped concrete were also discussed.

Consensus that the next important steps were to order flowers for downtown flower baskets and get quotes for light pole banners. Spring cleaning, mulching and landscape improvements are the next most pressing task.

There was a discussion about the DDA budget. The board discussed the need to appoint a member as Treasurer so they could get budget reports monthly.

OLD BUSINESS

1. Committee Updates:
 - a. Design: Tabled
 - b. Marketing & Promotions: Tabled
 - c. Farmers Market: Tabled

TABLED ITEMS

None.

BOARD MEMBER COMMENTS

None.

ADJOURNMENT

Motion by Jarratt supported by Smith.

To adjourn the January 9, 2014 DDA board meeting at 9:25 a.m.

VOTE

MOTION CARRIED UNANIMOUSLY

Gary Fagin, Chairperson

Kristen Delaney, Recording Secretary