

**City of South Lyon**  
**Downtown Development Authority Board Meeting**  
**October 11, 2018, Thursday, 8:00 a.m. at South Lyon City Hall, 335 S. Warren St.**  
**AGENDA**

- I. Call to Order**
- II. Approval of the Agenda**
- III. Roll Call**
- IV. Approval of the September 13, 2018 DDA Board Meetings Minutes**
- V. Citizen Comments**
- VI. New Business:**
  - A. Welcome Paul Zelenak, New City Manager
  - B. DDA By-Laws: Action on October 8 by City Council to Approve Amendments
  - C. Discussion of Process: Applications & Appointments to the DDA (& All City Boards)
  - D. MDA's Annual Michigan Downtowns Conference in Frankenmuth, October 11 & 12
  - E. Farmers Market Manager Report
    - 1. Pumpkin Fest Update (Market & Float in the Parade)
    - 2. Vendor Update for rest of October
  - F. DDA - Economic Development Activity Update:
    - 1. Enforcement of Maintenance Ordinance: Update
    - 2. Buildings for Sale/Lease, Business Recruitment & Business Activity Update
    - 3. Downtown Business & Property Owners Meetings, Next Mtg. 10/25
- VII. Old Business:**
  - A. Holiday Gift Guide: Sign-ups/Contracts for Individual Business Advertising, Now thru 10/15
  - B. Downtown & City-wide Events Calendar Next Steps
  - C. Brotoberfest: October 20 Event Update (Brief note on Event Work Plans for all 2019 Events)
  - D. Kids Trick-or-Treat: October 25 Event Update
  - E. Ladies Night Out: November 16 Event Update
  - F. Cool Yule: December 1 Event Update
  - G. Holiday Lighting (Trees): Update
  - H. Cornstalks: Update
  - I. Downtown Business Directory: New Update
- VIII. Board Member Comments**
- IX. Adjournment**

Next Board Meeting is Thursday, November 8, 2018

*The DDA Board meets on the 2nd Thursday of the month at **8:00 a.m.** at South Lyon City Hall, 335 S. Warren.  
**All Board Meetings shall end no later than 10:00 a.m.***

**Board Members**

Gene Carroll, Chair	<a href="mailto:gcarroll@neumannsmith.com">gcarroll@neumannsmith.com</a>	(248) 352-8310
Dereck Mashburn, Vice Chair	<a href="mailto:dereck.mashburn@gmail.com">dereck.mashburn@gmail.com</a>	(586) 713-2389
Jennifer Dunigan, Treasurer	<a href="mailto:TheChristmashouse1@gmail.com">TheChristmashouse1@gmail.com</a>	(248) 921-4140
Marsha Calus, Secretary	<a href="mailto:marsha@exquisitekitchens.net">marsha@exquisitekitchens.net</a>	(248) 704-9624
Abe Ayoub	<a href="mailto:soldabe@comcast.net">soldabe@comcast.net</a>	(248) 939-6432
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Paul Zelenak, City Manager	<a href="mailto:pzelenak@southlyonmi.org">pzelenak@southlyonmi.org</a>	(248) 437-1735

**Economic Development/DDA Director**

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