

**Regular Meeting
Downtown Development Authority
May 10, 2007**

Present: Vice- Chair Gretchen Phillips, Secretary Dawn Tenpenny, City Manager Rod Cook, Gary Fagin, Vicki Serra, and Barb Herzog

Absent: Treasurer Don Beck and Chair Randy Clark

Also present: Kristen Cunningham, Director of Community & Economic Development

Vice Chair Phillips called the meeting to order at 9:08 a.m.

Approval of the minutes of the April 12, 2007 meeting

Motion to approve the minutes

Motion by Tenpenny, second by Herzog

Motion carried unanimously

Approval of the Agenda for May 10, 2007. The agenda was approved as presented.

Citizen's Comments- None

I. Old Business

1. Finance – No report. Cook noted that the DDA budget would be officially approved at the May 29th City Council meeting.
2. Business Relations- No report. Cunningham noted that there were a couple of new downtown stores on the horizon. Driven Technologies and Little Monkey's Boutique. In addition she noted that someone was looking into opening a home décor and gift store at 105 N. Lafayette and that she really hoped that it would work out as the potential owner was currently working on a business plan.
3. Future Projects- No report as the committee did not meet. Cook noted that there was no word yet from the County regarding the expansion of the DDA District. Both Cook and Cunningham noted that construction will likely start around July. Tenpenny noted that she had spoken with the Lyon Area Merchants Association and that they were still intending to move forward with a summer event in mid to late July. Cook noted that it might be a difficult thing to pull off in that there will likely be construction in half of downtown.
4. Marketing & Promotion- Tenpenny noted the potential event in July. No other report. Cunningham noted that she had been working on updating the DDA Directory. And that was almost complete, and she would like to move forward with printing. Cook suggested contacting the golf courses in the area to find out if they were interested in having their name and number in the Directory for a small fee to help off set the printing cost.
Motion to approve up to \$1,500 in printing costs for the DDA Directory. Motion by Cook, Seconded by Fagin. Motion carried unanimously. Cunningham will contact the area golf courses to find out if anyone is interested in the marketing opportunity. Cunningham also

noted that the Chamber Map for the area is going to be printed soon and that one of the account executives had called and wanted the DDA to advertise on the map. The cost was about \$500 for a business card size space. The Board was not interested at this time. Cunningham also brought attention to the article in the Detroit Free Press regarding South Lyon and the updated property listing.

5. Maintenance- No Repot
- II. New Business- None
- III. Board Member Comments- None
- IV. Adjournment- Motion to Adjourn, motion by Cook, Second by Tenpenny, Motion carried unanimously. Meeting adjourned at 9:37 a.m.

Respectfully Submitted,



Randy Clark, Chair



Kristen Cunningham, Rec. Sec.