

**City of South Lyon  
Downtown Development Authority  
Regular Meeting Minutes  
February 9, 2012**

The meeting was called to order by Chairperson Fagin at 8:33 a.m.

Roll Call: Rhonda Bifano  
Gary Childs  
Gary Fagin  
Holly Gerdom  
Susan Stowe  
David Murphy

Absent: Dave Grimes  
Mary Poole

Also Present: Kristen Delaney, City of South Lyon  
Marilyn Smith, South Lyon Resale Shoppe

**MOTION TO AGENDA**

Motion by Gerdom, supported by Stowe.

To approve the Agenda for February 9, 2012.

**VOTE** **MOTION CARRIED UNANIMOUSLY**

**APPROVAL OF MINUTES**

Motion by Gerdom, supported by Childs.

To approve the Minutes for January 12, 2012 as amended.

**VOTE** **MOTION CARRIED UNANIMOUSLY**

**APPROVAL OF MINUTES**

Motion by Murphy, supported by Stowe.

To approve the Minutes for January 19, 2012 as amended.

**VOTE** **MOTION CARRIED UNANIMOUSLY**

**COMMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS**

None.

## **NEW BUSINESS**

### **1) Downtown Parking**

There was a discussion about parking issues downtown. Some business owners and employees use on-street parking for the entire day making it hard for customers to find parking. Delaney will draft a letter to downtown business owners for the board to review.

### **2) Beautification Committee**

Stowe noted that Pat Durston had planned to attend the meeting. She would like to help get the Beautification Committee up and running again.

## **OLD BUSINESS**

### **1) Budget/ Financial Report**

Bifano gave a brief overview of a financial report.

### **2) 2012 Events**

The DDA is waiting for a detailed cost breakdown on the BBB event from Kim Thompson with the Chamber of Commerce. The board is still interested in supporting this event.

### **3) Committee Updates**

#### **a) Design**

Fagin gave a brief update on this committee.

#### **b) Marketing and Promotions**

Stowe said that she had nothing new to report at this time. The Marketing and Promotions Committee needs to schedule a meeting to plan.

#### **c) Farmers Market**

Delaney gave a brief overview of the planning process for the 2012 market.

### **4) Midwest Sculpture Initiative**

With Repanshek no longer on the board, there was discussion on who would head the MSI project. Fagin volunteered to do this. There was a discussion about the cost of doing this. Delaney noted that the cost to participate was \$6,500 with MSI. She estimated that there would be an additional \$500 needed for printing for a total cost of \$7,000 for one year. There was a discussion about the sale of sculptures and the commission that would go to the City.

## **APPROVAL OF TO REQUEST BUDGET AMENDMENT FROM CITY COUNCIL**

**Motion by Stowe, supported by Gerdom.**

To approve the request to ask for a budget amendment from the City Council to obtain \$5,000 to fund the Midwest Sculpture Initiative 2012 exhibition in the DDA.

**VOTE**

**MOTION CARRIED UNANIMOUSLY**

Fagin will attend the February 27, 2012 City Council meeting to discuss this.

**5) Flower Baskets/Ground Planters**

There was a general discussion about purchasing ground planters and potential locations of where they would go. Murphy noted that the Farmers Market would need to go before the Council to finalize their request to move the market to the north parking lot.

**TABLED ITEMS**

None

**BOARD MEMBER COMMENTS**

There was a general discussion about Repanshek's resignation for the board, and a discussion about who was interested in joining the board. Fagin stated that he would like for the paper to start doing profiles on local businesses, he and Murphy have already discussed this with the editor of the paper.

**ADJOURNMENT**

**Motion by Childs supported by Grimes.**

**To adjourn the February 9, 2012 DDA board meeting at 9:36 a.m.**

**VOTE**

**MOTION CARRIED UNANIMOUSLY**

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Gary Fagin, Chairperson

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Kristen Delaney, Recording Secretary