

**City of South Lyon  
Downtown Development Authority  
Special Meeting Minutes  
January 19, 2012**

The meeting was called to order by Chairperson Fagin at 8:35 a.m.

Roll Call: Gary Childs  
Gary Fagin  
Holly Gerdom  
Dave Grimes  
Joe Repanshek  
David Murphy

Absent: Rhonda Bifano  
Mary Poole  
Susan Stowe

Also Present: Kristen Delaney, City of South Lyon  
Kim Thompson, Chamber of Commerce

**APPROVAL OF AGENDA**

**Motion by Repanshek, supported by Gerdom**

**To approve the January 19, 2012 Agenda as presented.**

**VOTE**

**MOTION CARRIED UNANIMOUSLY**

**COMMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS**

None.

**NEW BUSINESS**

None.

**OLD BUSINESS**

**1) 2012 Events**

Thompson gave a recap of the talks she had with Whitney Stone of 2Stone Events regarding the scope of work for a summer event. To handle all aspects of the event would be around \$15,000 and she would retain 15% of sponsorships that she secured. Thompson stated that at

the most recent Chamber of Commerce meeting there was general support for the event, but also agreement that the Chamber could not afford the \$15,000 cost. One compromise would be to utilize 2Stone's services only to handle the bands and sound equipment. The Chamber could handle the rest of the event, with support and assistance from the DDA.

Thompson estimated that 2Stone's services would cost around \$3,000.

There was a general discussion about logistics and ways that the event could be done for less money. There was a discussion about the amount of financial support and assistance that the DDA could provide. Murphy reviewed a financial report and noted that there was \$4,000 remaining in the Community Promotions line.

**SUPPORT OF THE CHAMBER OF COMMERCE'S SUMMER EVENT**

**Motion by Childs supported by Repanshek.**

**To express support for the Chamber of Commerce's summer event, pending a full report on the costs of the event by Kim Thompson.**

**VOTE**

**MOTION CARRIED UNANIMOUSLY**

**TABLED ITEMS**

None

**ADJOURNMENT**

**Motion by Childs supported by Grimes.**

**To adjourn the January 19, 2012 DDA board meeting at 9:18 a.m.**

**VOTE**

**MOTION CARRIED UNANIMOUSLY**

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Gary Fagin, Chairperson

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Kristen Delaney, Recording Secretary