

**City of South Lyon
Downtown Development Authority
Regular Meeting Minutes
January 12, 2012**

The meeting was called to order by Chairperson Fagin at 8:30 a.m.

Roll Call: Gary Childs
Gary Fagin
Holly Gerdom
Dave Grimes
Mary Poole
Joe Repanshek
David Murphy

Absent: Rhonda Bifano
Susan Stowe

Also Present: Kristen Delaney, City of South Lyon
Kim Thompson, Chamber of Commerce
Diane Roest, Diane's Dollhouse
RoseAna Twitchell, South Lyon Farmers Market
Carmine Avantini, LSL Planning
Sherrin Hood, LSL Planning
Marc Russell, Russell Designs
Pam Weipert
Whitney Stone, 2Stone Events

MOTION TO AMEND AGENDA

Motion by Gerdom supported by Poole

To add "LSL Introduction" to the agenda as New Business Item #1.

VOTE

MOTION CARRIED UNANIMOUSLY

APPROVAL OF AGENDA AS AMENDED

Motion by Gerdom, supported by Poole

To approve the January 12, 2012 Agenda as amended.

VOTE

MOTION CARRIED UNANIMOUSLY

Meeting minutes from December 8, 2011 were reviewed. Childs noted that he was not present at the meeting and that his name should be struck from page 2 of the minutes.

APPROVAL OF MINUTES AS AMENDED

Motion by Repanshek, supported by Murphy

To approve the Minutes for December 8, 2011 as amended.

VOTE

MOTION CARRIED UNANIMOUSLY

COMMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS

Poole brought up the idea of having weekly car shows throughout the summer. She is currently working on this project. Gerdorn thanked the board for their support during her recent illness. Pam Weipert introduced herself as the Chair of the South Lyon Planning Commission.

NEW BUSINESS

1) LSL Introduction

Avantini, Hood and Russell introduced themselves as the new planning consultants for the City of South Lyon. The RFP and selection process was discussed. All three consultants described their professional backgrounds. The board introduced themselves and there was a general discussion about downtown planning.

2) Update of DDA By-Laws

There was a brief discussion on the progress of the update.

3) Downtown Zoning and Master Plan

There was a discussion on the upcoming master plan that LSL may do for the City of South Lyon. There was a lengthy discussion on zoning, ordinance and blight issues as they relate to downtown.

OLD BUSINESS

1) Budget/ Financial Report

No discussion at this time because Treasurer Bifano was not present.

2) 2012 Events

Stone gave a presentation on her company and area events that they have assisted with or produced. Stone explained that she could take on as much, or as little of any event that the Chamber or DDA wanted her to. She is also able to take on securing sponsorships.

There was a general discussion about 2012 events and about fundraising.

There was a discussion about having the blues event in July as had previously been discussed. Fagin asked if there was support for having a special meeting one week from today to discuss what level of support the DDA could provide this event.

SPECIAL MEETING

Motion by Poole supported by Repanshek.

To hold a special DDA meeting to discuss 2012 events on Thursday, January 19, 2012 at 8:30 am at South Lyon City Hall.

VOTE

MOTION CARRIED UNANIMOUSLY

3) Committee Updates

a) Design

No update at this time.

b) Marketing and Promotions

No update at this time.

c) Farmers Market

Twitchell thanked the board for voting to send her for training through the Michigan Farmers Market Association. She gave an overview of the classes she had already attended.

4) Midwest Sculpture Initiative

Repanshek gave an overview of progress so far. He and Delaney had met to discuss potential locations as well as a sponsorship package.

5) Flower Baskets/Ground Planters

No updates at this time.

TABLED ITEMS

None

ADJOURNMENT

Motion by Childs supported by Grimes.

To adjourn the January 12, 2012 DDA board meeting at 9:46 a.m.

VOTE

MOTION CARRIED UNANIMOUSLY

Gary Fagin, Chairperson

Kristen Delaney, Recording Secretary