

**Downtown Development Authority
Regular Meeting
January 10, 2008**

Present: Randy Clark, Rod Cook, Dawn Tenpenny, Don Beck and Vicki Serra
Absent: Barb Herzog, Gretchen Phillips, and Gary Fagin

Call to Order: Clark called the meeting to order at 9:03 a.m.

**Minutes- Motion to approve the minutes of the November 8, 2007 meeting
Motion by Tenpenny, second by Serra
Motion carried unanimously**

**Agenda- Motion to approve the January 10, 2008 meeting agenda
Motion by Beck, second by Serra**

There was some discussion regarding more training on the DDA's functions by Serra. Cook noted that the Board would answer any questions she may have. Cunningham suggested coming to talk to her for additional information.

Motion carried unanimously

Citizen's Comments- None. Clark welcomed Tamra Ward from the Chamber. Ward noted she was there to listen.

I. Old Business

1. Finance- No Report. Clark noted the financial information that Cunningham had supplied. There were no questions. Serra asked what exactly was budgeted for in the DDA budget. Clark noted that all of the money that the Board currently has is now what is generated from the Tax Increment Financing Authority. Cook noted the 2-mil levy was another opportunity. Serra noted that she didn't think that the 2-mil levy was a bad idea; it just might not be a good idea right now. Clark asked about budget timing. Cook noted that it could come for approval in March or April as Council approves the Budget in May. Clark noted that Beck and Cunningham should meet to discuss the coming years budget.
2. Business Attraction- No Report. Cunningham noted the new home décor store in the building with the Chamber of Commerce. There was discussion about Bistro 127 and Bella Luna closing and the for sale signage. Cook also noted the possible repossession of the liquor license for Bella Luna. Someone is also trying to buy Buggy's.
3. Future Projects- Clark asked about the Streetscape. Cook filled the Board in and Cunningham noted that the bid letting would likely be at the end of February with construction beginning mid-June.
4. Marketing & Promotion- Clark noted that the carriage rides seemed to be enjoyed by all. He would be a proponent of sponsoring the activity again. Ward announced that the Chamber was going to bring back the Holiday Jingle and that it would be on December 6, 2008. She hoped that the DDA would still be interested in sponsoring the carriages for that date. Ward also noted that she would like to handle the parade this year. She noted that she would be handling the downtown aspect of the holiday

event. Ward also noted that she was looking at the second weekend in August for a Summer Sizzle. There is no other event in the area going on that weekend. She was also investigating a beer tent for the event because it is such a good moneymaker. Cook noted that beer tents could be problematic. There was a general discussion about events and aspects of staging.

5. Maintenance- Clark noted that he and Cunningham were working together to get something together for a maintenance contract. Cunningham noted that she had actually met with a landscaper and had done a walk through and had a good idea of what was needed. She would bring more information to the Board at the next meeting. Clark noted that the Beautification Committee had decided to wait on the hanging baskets until they get a better hold on what the maintenance would be. He also noted that the Beautification Committee was having some difficulty with volunteers. Cook noted that Camp White Lake and the prisoner crew was a possibility in the coming year.

II. New Business

1. New Meeting Schedule- Clark asked what the Board would like to do regarding their meeting schedule. Beck noted that bi-monthly might be a good route and that quarterly meetings were not frequent enough.

Motion to move to bi-monthly meetings

Motion by Serra, second by Tenpenny

Motion carried unanimously

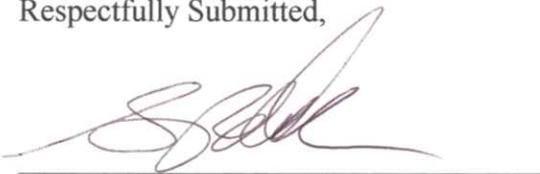
** Tenpenny departed 9:55 a.m.- quorum was lost*

It was decided that the discussion on Goals and Objectives would wait for the March meeting.

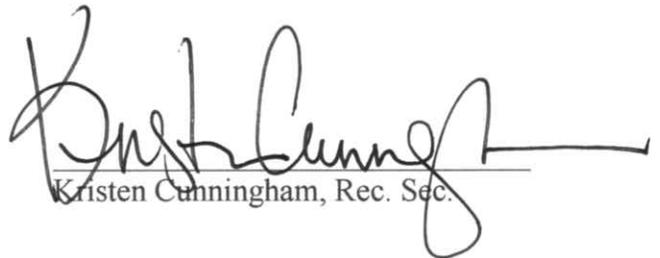
Beck noted that after the 1st snow the DPW moved the snow quickly it was appreciated.

The next meeting will be March 13, 2008.

Respectfully Submitted,



Randy Clark, Chair



Kristen Cunningham, Rec. Sec.