

City of South Lyon
Concerts in the Park



*Every Friday in June, July & August
at 7:00 p.m. in McHattie Park!*

Dear South Lyon Area Business Owner,

South Lyon is a unique community whose historic charm and hometown feel appeals to people from all over Southeast Michigan. In addition to our beautiful downtown, people in and around South Lyon come here for our wonderful community events.

Last year the **Concerts in the Park** attracted **100-200 people** to the gazebo at McHattie Park every other Tuesday evening. In 2010 we would like to build on the success of this event by having 13 concerts - one every Friday evening in June, July and August. Along with the music we would like to have clowns,

jugglers, magicians and other entertainers to help create a festive atmosphere that will be fun for the whole family and attract even larger crowds. **Sponsors will be thanked at ALL concerts!**

It is our hope that this attention will be a great advertising opportunity for your business. Sponsors will receive several mentions from the stage and have their business name featured prominently at the event. Your sponsorship of the **Concerts in the Park** will be used to pay for the performers and other costs for the event. Please fill out the form below indicating what you can do to help make this community event a hit. We truly understand the strain the economy has caused for all of us and we appreciate your generosity. If you have any questions about how to get involved with this, or any other City-sponsored event, please call Kristen Delaney at (248) 437-1735.



City of South Lyon Summer Concert Series Sponsorship

\$250 – Headlining Sponsor: Benefits include mentions from the stage for your business, your logo on all promotional materials, advertisements and website and your business name featured prominently near the stage. You are also welcome to set up a booth or informational table at the concert.

\$100 - Contributing Sponsor: Benefits include mentions from the stage for your business, your logo on all promotional materials and website and your business name featured prominently near the stage.

\$ (Specify the amount you wish to donate) Supporting Sponsorship: Benefits include mentions from the stage for your business and your business name on the website.

Name: _____ **Telephone#:** _____

Business Name: _____

Please make checks payable to:
City of South Lyon
335 S. Warren Street
South Lyon, MI 48178
(248) 437-1735

Donations made to the City of South Lyon for a public purpose such as this are tax deductible. All proceeds go to support this event.