ORDINANCE NO. 0315

CITY OF SOUTH LYON
OAKLAND COUNTY, MICHIGAN

AN ORDINANCE TO AMEND THE CITY OF SOUTH LYON CODE OF ORDINANCES, CHAPTER 70 - SIGNS, SECTION BY AMENDING SECTION 7-70(e) TO AMEND THE REGULATIONS PERTAINING TO CHANGEABLE MESSAGE SIGNS.

THE CITY OF SOUTH LYON ORDAINS:

PART I. Amendment of Chapter 70, Sections 70-7(e). Chapter 70 "Signs," Section 70-7(e) of the South Lyon Code of Ordinances is hereby amended to read as follows:

Sec. 70-7. - Additional Sign Standards

. . .

e. **Changeable Message Signs.** Changeable message signs may be permitted as a portion of, and accessory to, a ground or monument sign in the B-2, B-3, I-1 and I-2 Districts, and when associated with a commercial or office use within an OS-1 or PD District, in accordance with the following:

1. One (1) changeable message sign or one (1) gasoline price sign shall be permitted per premises.
2. Message or gasoline price may be changed electronically or manually.
3. The area of a changeable message sign or gasoline price sign shall not exceed one-third (1/3) the total area of the sign.
4. Illumination shall be concentrated within the face of the sign to prevent glare upon adjoining properties and thoroughfares.
5. Electronic messages or gasoline prices shall not flash, fade in or out, or scroll.
6. Electronic messages or gasoline prices shall be displayed for at least one (1) hour, and changes shall take less than one (1) second.
7. Any voids or burned out bulb in an electronic display shall be replaced within seven (7) days and any malfunctioning signs must be turned off until repaired.
8. Electronic changeable message signs shall be at least one hundred (100) feet from any residential district or use, except as modified in subsection 10 below.
9. Electronic changeable message signs shall use only one (1) color of lighting or bulbs to prevent nuisances and distractions upon adjoining properties and thoroughfares.

10. One electronic message sign, meeting the above requirements, may be approved by the Planning Commission for institutional uses, meaning a use by a public or quasi-public institution such as a religious organization, church, nonprofit organization, academic institution, library or hospital, located in a multiple-family residential zoning district when meeting the following requirements:

    i. The institutional use is located on a principal arterial, as designated in the City of South Lyon Master Plan;

    ii. The sign will not create a nuisance for residential properties in the immediate vicinity of the sign, as determined by the Planning Commission and subject to any conditions; and

    iii. The appropriate size of the sign shall be determined by the Planning Commission but shall be no greater than fifty (50) square feet in area.

PART III. Severability. Should any section, subdivision, clause, or phrase of this Ordinance be declared by the courts to be invalid, the validity of the Ordinance as a whole, or in part, shall not be affected other than the part invalidated.

PART IV. Savings Clause. The amendment of the City of South Lyon Code of Ordinances set forth in this Ordinance does not affect or impair any act done, offense committed, or right accruing, accrued, or acquired or liability, penalty, forfeiture or punishment, pending or incurred prior to the amendment of the City of South Lyon Code of Ordinances set forth in this Ordinance.

PART V. Repealer. All other Ordinances or parts of Ordinances in conflict herewith are hereby repealed only to the extent necessary to give this Ordinance full force and effect.

PART VI. Effective Date; Publication. The provisions of this Ordinance shall become effective fifteen (15) days after its adoption and shall be published within fifteen (15) days of its adoption by publication of a brief notice in a newspaper circulated in the City, stating the date of enactment and the effective date of the ordinance, a brief statement as to the subject matter of this Ordinance and such other facts as the Clerk shall deem pertinent, and that a copy of the Ordinance is available for public use and inspection at the office of the City Clerk.

Made, Passed and Adopted by the South Lyon City Council this 9 day of March, 2015.

Tedd M. Wallace

Tedd M. Wallace, Mayor

Lisa Deaton

Lisa Deaton, City Clerk

Certificate of Adoption

I hereby certify that the foregoing is a true and complete copy of the ordinance adopted at the regular meeting of the South Lyon City Council held on the 9 day of March, 2015.

Lisa Deaton, City Clerk

Adopted:
Published:
Effective: