



**Subject: Ladies Night Out - Cinco De Mayo Celebration**

Date: Thursday, May 5th

Time of Event: 6:00pm - 9:00pm

**Purpose: Request for Participation**

Happy Spring! Our first **Ladies Night Out Event** is planned for Thursday, May 5 with **A Mexican Theme.**

In order to properly plan for this exciting event, we need your confirmation as to whether your business will participate.

Participation includes the following:

- \$50 from each business for Advertising which encompasses:

March & April Advertising in the SL Herald and Affiliated Papers (Milford, Northville, etc.)

April & May Advertising in the Marketeer - (May will go out the last week of April)

Country Store Sign the week before the Event

South Lyon City Facebook and Website and Farmers Market Newsletter

Flyers posted at area businesses and passed out with Pizza orders at Benitos, Pro Pizza and Toarminas (to be confirmed).

A Sombrero for your Door to signify participation

- Participation in the Raffle Drawing and Delivery of the Raffle Tickets to designated establishment at the end of the event - Add'l details to follow later for the basket.

- Open for Event from 6:00pm - 9:00pm

Please complete the attached form to let us know if you will be participating no later than **Monday, April 11.**

Our next meeting will be held on **Wednesday, April 13** at 9:00am at the Tuscan Cafe.



\_\_\_\_\_ Yes, I will participate in the Cinco De Mayo Ladies Night Out Celebration.

Enclosed is my check for \$50 payable to South Lyon DDA - Marketing

Please mail to: City of South Lyon  
ATTN: Kristen Delaney  
335 S. Warren  
South Lyon, MI 48178

Please direct any questions regarding the event to:

Susan Stowe at [susanstowe@comcast.net](mailto:susanstowe@comcast.net)  
Jan Eldon at [jansskinspa@hotmail.com](mailto:jansskinspa@hotmail.com)

\_\_\_\_\_ No, I will not be participating in the Cinco De Mayo Ladies Night Out Celebration.