

**City of South Lyon
Downtown Development Authority Meeting
August 11, 2011**

The meeting was called to order at 8:35 a.m.

Present: Gary Childs, Gary Fagin, Holly Gerdom, Dave Grimes, City Manager David Murphy.

Absent: Joe Repanshek, Susan Stowe, Rhonda Bifano.
(1) Board Vacancy

Also present: Kristen Delaney, Director of Community and Economic Development for the City of South Lyon, Marilyn Smith (South Lyon Resale Shop), RoseAna Twitchell (South Lyon Farmers Market).

Approval of Minutes:

Motion by Childs, supported by Gerdom.

To approve the Minutes for July 14, 2011.

Vote: **Motion Carried Unanimously**

Approval of Agenda:

Motion by Childs, supported by Grimes.

To approve the Agenda for August 11, 2011.

Vote: **Motion Carried Unanimously**

Public Comment: Twitchell said she was present to answer any questions about the Farmers Market.

Old Business:

1. **Budget/Financial Report:** No discussion on this item since Treasurer Bifano was not present.
2. **Committee Updates:**
 - a. **Design:** Fagin stated the Design Committee had to cancel this week's meeting. They would be meeting again soon.
 - b. **Marketing & Promotions:** No discussion on the activities of this committee since Co-Chair Stowe was not present.

c. **Farmers Market:** Twitchell gave an overview of the activities of the Farmers Market. Attendance is up, which she believes is a result of the recent good weather. She is putting some programming into place and some cooking demonstrations.

3. **Website:** Delaney noted that the website was finished and would be live soon.

New Business:

1. **Board Vacancy:** Murphy stated that Eldon had resigned. He said that he had a letter of interest from John McCarter. There was a discussion on how to advertise the vacancy. Delaney will send out an email to all DDA businesses asking that they respond before the end of the month. The applications will be reviewed at the next DDA meeting.

Board Comments: Childs stated that the Chamber of Commerce was working on a downtown event in mid-September. He stated that some downtown business owners were not in favor because they felt that it was too close to Pumpkinfest. There was a lengthy discussion. Gedom stated that she was not against the event, but she did not think that planning it this quickly was a good idea. Smith concurred that it takes several months to plan a quality event. Murphy stated that he thought that the event was a good idea. Brighton has many events and they don't detract from one another.

Delaney asked if the Chamber would wait and collaborate with the DDA on an event for summer 2012. She stated that the City really needs a summer event. She suggested the DDA and Chamber have a joint meeting on November 10, 2011 at the DDA's regularly scheduled meeting to make an annual plan for 2012.

Childs stated they the Chamber would need to discuss the September event and decided whether or not to do it. He was in favor of collaborating with the DDA on a summer event for 2012.

Gedom asked if the Chamber of Commerce would be supporting Pumpkinfest this year. Childs said yes, that was the plan. They would give at least the amount of support that they had given last year.

Adjournment:

Motion by Childs, supported by Grimes.

To adjourn meeting at 9:25 a.m.

Vote:

Motion Carried Unanimously

Gary Fagin, Chairperson

Kristen Delaney, Recording Secretary