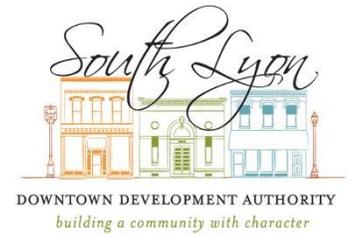


City of South Lyon
Downtown Development Authority
Minutes
April 11, 2013



The meeting was called to order at 8:34am.

PRESENT: Bifano, Childs, Gerdom, Jarrett, Murphy, Stowe
ABSENT: Fagin
OTHERS PRESENT: Marilyn Smith from SL Resale
Jack Reutter from Co. Reutter

APPROVAL OF AGENDA:

MOTION by Childs
SUPPORTED by Stowe
RESOLVED, to approve the April 11, 2013 Agenda.
ALL AYES, MOTION CARRIED.

APPROVAL OF MINUTES:

MOTION by Childs
SUPPORTED by Stowe
RESOLVED, to approve the meeting minutes of the March 14, 2013 as amended.
ALL AYES, MOTION CARRIED
Holly would like additional detail added to the meeting minutes. She noted that there was no mention of the presentation by Jeff Hantz from Superb Fabricating at the March meeting.

PUBLIC COMMENT

No Comment

OLD BUSINESS – BY-LAWS

1. DDA by-laws (Sections 1-3)
 - Sections 1&2 were reviewed and it was deemed no changes were necessary
 - Section 3 (Board of Trustees) was reviewed and it was recommended that we change sections A & D to read:

A. “The Authority shall be under the supervision and control of a Board of Trustees (the Board) consisting of the City Manager of the City of South Lyon, and eight (8) members appointed by the City Manager, upon recommendation by the board, subject to approval by the City Council. At least five (5) of the members shall be persons having an interest in property locating in the downtown district. At least one (1) of the members shall be a resident of the downtown district, if the downtown district has 100 or more persons residing within it. (Then removing the term limit stipulation).

D. An appointment to fill a vacancy shall be made by the City Manager, upon recommendation by the board, for the unexpired term only.

The next meeting we will discuss Sections 4-8.

FINANCIALS UPDATE

Budget/Financial report

A payment of \$358.50 was paid to Accunet for website maintenance

A payment of \$500 to Lake St. Tavern for sponsorship of the car show is still pending

DESIGN COMMITTEE UPDATE

Jarrett presented a quote for the 64 hanging baskets needed, \$25.00 for single color or \$30 for combo colors with a fiber basket. There was some concern about the fiber baskets since the baskets utilized last summer didn't work well. Jarrett to clarify basket type and effectiveness.

No updates on bracket to hang baskets from Superb Fabricating. Holly presented a picture of a simpler hanger of which Murphy will show to Superb to see if it can be used. There was a discussion of placing stamped concrete or something similar within the new asphalt being installed in the alleyway where work is already being done behind the Re-Sale shop.

MARKETING AND PROMOTIONS UPDATE

There was a lengthy discussion on the preparation, participation and management of the upcoming Ladies Night and it was resolved to go forward with the plans that we have. There is a definite need for more help with the planning and a Chair person is needed along with more Business participation for the Event in the future. A logo is in the works as well.

FARMERS MARKET UPDATE

Market opens on May 4th with a ribbon cutting, kids activities and other events

Several sponsorships have been attained as well as several vendors, including more Seasonal vendors. We also have Stonefire signed up to be the full season Chef at the Market for this year.

BOARD COMMENT

Murphy reminded the Board May 18th will be the City clean-up day and would be great if projects were completed by that date and all volunteers welcome.

ADJOURNMENT

MOTION by Jarrett

SUPPORTED by Stowe

RESOVED to adjourn the meeting.

The meeting was adjourned at 10:00am.

The next meeting will be Thursday, April 11, 2013.

Respectfully Submitted

Rhonda Bifano